

ORDER



KLAS

Orders	Order / Rev:	37401	Primary AE:	Mike Jones
	Alt Order #:	08872207	Sales Office:	K-WAS
	Product Desc:	Horsford/DCCC	Sales Region:	National
	Estimate:	1877		
	Flight Dates:	09/26/12 - 10/01/12		
	Original Date / Rev:	09/25/12 / 09/25/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	DCCC - Horsford		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PO1	Order Separation:	00:15:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	16	\$10,490.00	\$8,916.50
10/01/12	10/02/12	17	\$10,115.00	\$8,597.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	\$10,490.00	\$8,916.50	0.00
October 2012	17	\$10,115.00	\$8,597.75	0.00
Totals	33	\$20,605.00	\$17,514.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KLAS	30%	\$20,605.00
Market	100%	\$68,683.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$17,170.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$3,434.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/26/12	10/02/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	1	\$325.00	LV1	0.00	NM	1	\$325.00

8 NEWS NOW

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/26/12	10/02/12	MTWTF--	1	\$325.00	0.00

E 2	8	09/26/12	10/02/12	CM	6-7a	MTWTF--	:30	2	\$650.00	LV1	0.00	NM	2	\$1,300.00
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 Flight Dates: 09/26/12 - 10/01/12

Advertiser: DCCC - Horsford
 Product Desc: Horsford/DCCC
 Estimate: 1877

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 6a M-F															
8 News Now 6a M-F															
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2				\$650.00		0.00			
E 3	8	09/26/12	10/02/12	CBS This Morning	7-9a	CM	7-9a			MTWTF--		:30	2	\$850.00	LV1 0.00 NM
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2				\$850.00		0.00			
E 4	8	09/26/12	10/02/12	Live w/Kelly	CM	9-10a				MTWTF--		:30	2	\$350.00	LV1 0.00 NM
Live w/Kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2				\$350.00		0.00			
E 5	8	09/26/12	10/02/12	Price Is Right	CM	10-11a				MTWTF--		:30	2	\$325.00	LV1 0.00 NM
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2				\$325.00		0.00			
E 6	8	09/26/12	10/02/12	Y&R	CM	11a-12p				MTWTF--		:30	1	\$325.00	LV1 0.00 NM
Young & Restless															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		1				\$325.00		0.00			
E 7	8	09/26/12	10/02/12	8 News Now Noon M-F	CM	12-1230p				MTWTF--		:30	1	\$425.00	LV1 0.00 NM
8 News Now Noon M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		1				\$425.00		0.00			
E 8	8	09/26/12	10/02/12	1230-2p Soaps/ LMAD	CM	1230-2p				MTWTF--		:30	1	\$325.00	LV1 0.00 NM
Soaps / Let's Make A Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		1				\$325.00		0.00			
E 9	8	09/26/12	10/02/12	1230-2p Soaps/ LMAD	CM	1230-2p				MTWTF--		:30	1	\$300.00	LV1 0.00 NM
Soaps / Let's Make A Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		1				\$300.00		0.00			
E 10	8	09/26/12	10/02/12	The Talk 2-3P	CM	2-3p				MTWTF--		:30	1	\$275.00	LV1 0.00 NM
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		1				\$275.00		0.00			
E 11	8	09/26/12	10/02/12	Ellen	CM	3-4p				MTWTF--		:30	2	\$450.00	LV1 0.00 NM
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2				\$450.00		0.00			
E 12	8	09/26/12	10/02/12	8 News Now 4p M-F	CM	4-5p				MTWTF--		:30	1	\$700.00	LV1 0.00 NM
8 News Now 4p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		1				\$700.00		0.00			
(4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		1				\$700.00		0.00			
E 13	8	09/26/12	10/02/12	8 News Now 5-630p M-FCM	CM	5-630p				MTWTF--		:30	2	\$1,000.00	LV1 0.00 NM
8 News Now 5-630p M-FCM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2				\$1,000.00		0.00			
8 News Now 5-630p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2				\$1,000.00		0.00			
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2				\$1,000.00		0.00			
E 14	8	09/26/12	10/02/12	CM	630-7p					MTWTF--		:30	2	\$1,000.00	LV1 0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2				\$1,000.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
630-7p Inside Edition															
Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2	\$1,000.00			0.00					
E 15	8	09/26/12	10/02/12	7-8p Rotator 7-8p Rotator	CM	7-8p				MTWTF--	:30	2	\$800.00	LV1	0.00 NM
															2 \$1,600.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2	\$800.00			0.00					
E 16	8	10/01/12	10/01/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p (8:00 PM-9:00 PM)				M-----	:30	1	\$1,400.00	LV1	0.00 NM
															1 \$1,400.00
HOW I MET MOTHER/ PARTNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$1,400.00			0.00					
E 17	8	09/26/12	10/02/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p				MTWTF--	:30	2	\$1,100.00	LV1	0.00 NM
															2 \$2,200.00
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2	\$1,100.00			0.00					
E 18	8	09/26/12	10/02/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)				MTWTF--	:30	2	\$425.00	LV1	0.00 NM
															2 \$850.00
LATE SHOW w. LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2	\$425.00			0.00					
E 19	8	09/26/12	10/02/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)				MTWTF--	:30	2	\$65.00	LV1	0.00 NM
															2 \$130.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--		2	\$65.00			0.00					
E 20	8	09/29/12	09/29/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S-				:30	1	\$500.00	LV1	0.00 NM	
															1 \$500.00
CBS COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$500.00			0.00					
E 21	8	09/30/12	09/30/12	NFL Reg Season Game	CM	NFL Football Reg. -----S				:30	1	\$1,000.00	LV1	0.00 NM	
															1 \$1,000.00
NFL Football Reg. Season															
CBS NFL FOOTBALL-EARLY GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,000.00			0.00					
E 22	8	09/30/12	09/30/12	NFL Reg Season Game	CM	NFL Football Reg. -----S				:30	1	\$1,000.00	LV1	0.00 NM	
															1 \$1,000.00
NFL Football Reg. Season															
CBS NFL FOOTBALL-LATE GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,000.00			0.00					

Totals 33 \$20,605.00